

Village of Tahsis – Action Plan for the 2026 Revised Strategic Economic Development Plan

This action plan is for use as an internal document to track delivery of the agreed actions that assist in the delivery of the Strategic Economic Development Plan. It is important to note that since the plan was published in 2023 the following economic development activity has transpired:

- The former Maquinna Hotel and Marina was purchased resulting in new opportunities to create local employment and enhance community vibrancy, including extensive new marine infrastructure.
- The Community Dock and Boat Launch project began, further strengthening local marine and recreational infrastructure.
- The Information Centre and Museum renovation was completed resulting in an improved and more engaging visitor experience.
- New trail infrastructure projects, led by Tahsis and the Mowachaht/Muchalaht First Nation, were initiated which will further support economic growth through tourism. Further development initiatives are currently in the planning stages by the Mowachaht/Muchalaht First Nation, specifically related to IR11 and IR9.

The Village of Tahsis supports these initiatives and the associated economic activity, which will benefit residents, visitors, business owners, and community stakeholders.

The Action Plan is set out in detail below:

Strategic Priority/Goal	#	Action	Responsible Officer	By When	Measurement
Strategic Priority #1: People and Investment					
<p>Goal #1: Leverage high-speed internet enabled through connectivity infrastructure to position and market the community as a viable location for remote workers.</p>	1.1.1	Scope and design a co-working space within the Recreation Centre.	Economic Development	06/01/26	Co-working space identified, budgeted and approved.
<p>Goal #2: Attract and retain new residents, entrepreneurs, and investors by promoting Tahsis as a livable, connected, and opportunity-rich community that supports business growth, infrastructure investment and a safe and healthy community.</p>	1.2.1	Use social media and the Village of Tahsis website to market the region as a “work-from-home” friendly community.	Economic Development	06/01/26	Campaign launched. Information available and visible on Village of Tahsis website.

Strategic Priority/Goal	#	Action	Responsible Officer	By When	Measurement
Strategic Priority #1: People and Investment (continued)					
Goal #3: Strengthen Tahsis's profile as a prime tourism destination on the West Coast of Vancouver Island by strengthening strategic partnerships, outdoor recreation opportunities, and unique visitor experiences.	1.3.1	Continue marketing Tahsis through social media to key demographics likely to visit the region	Economic Development	Ongoing	Consistent use of social media to promote Tahsis to priority visitor audiences.
	1.3.2	Build partnerships with neighbouring communities, regional districts, First Nations, and Destination Marketing Organizations to expand regional marketing.	Economic Development	Ongoing	Development of working relationships with regional and destination marketing partners, including Explore Nootka, to support coordinated promotion.

Strategic Priority/Goal	#	Action	Responsible Officer	By When	Measurement
	1.3.3	Develop a trail network improvement plan to guide volunteer efforts, grant applications, and future funding through the budget or Economic Development Reserve Fund.	Economic Development CAO Council	12/31/26	Preparation of a draft trail network improvement plan for internal planning and funding purposes.

Strategic Priority #2: Employment Opportunities			
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Goal #1: Support investments in critical assets such as tourism infrastructure which will create both seasonal and year-round work.	2.1.1	Identify and prioritize tourism infrastructure projects with strong job-creation potential and actively pursue external funding to support their development.	Economic Development CAO NEDF Business Stakeholders	08/01/26	Identification and documentation of priority tourism infrastructure projects with job-creation potential.
	2.1.2	Partner with First Nations, regional organizations, and tourism operators to develop tourism infrastructure and support local jobs.	Economic Development CAO NEDF Business Stakeholders	Ongoing	Formal partnership agreements in place and documented progress on at least one joint tourism infrastructure project

Goal #2: Active consideration of partnership opportunities to expand upon training and grant opportunities.	2.2.1	Partner with local non-profits and training organizations to deliver workforce and skills development programs.	Economic Development Non-profits	06/30/26	Partnerships established, workforce and skills development opportunities identified.
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	2.2.2	Pursue joint grant applications with regional and community partners to expand access to training and employment funding.	Economic Development Non Profits Regional District Work BC NIEDF	01/31/27	Completion of formal partnerships and submission of a minimum of one collaborative grant application per year to support training and employment initiatives.
Goal #3: Increase sustainable employment opportunities for residents by strengthening workforce capacity, attracting new workers, and supporting businesses that drive long-term economic stability.	2.3.1	Create a workforce hub on the Village website to promote employment	EDO Staff	05/01/26	Employment posting section added to VoT Website - managed by business community.
	2.3.2	Implement a business retention and expansion program to support local employers and job creation.	EDO CAO Business Community	01/31/27	Annual engagement with the majority of local employers and reporting on identified business and workforce needs.

Strategic Priority/Goal	#	Action	Responsible Officer	By When	Measurement
Strategic Priority #3: Infrastructure Goal #1: Improvements to Head Bay Forest Service Road maintenance and further chip sealing, connecting Tahsis to the rest of Vancouver Island	3.1.1	Continue to work with provincial agencies, regional communities, First Nations and regional stakeholders to advocate for sustained funding and coordinated effective and efficient maintenance of the Head Bay Forest Service Road.	Council Mayor CAO	10/31/26	At least two coordinated advocacy meetings annually.
	3.1.2	Build a coalition of road users (potentially to include, RCMP, BC Ambulance Service, Residents, etc.) to lobby the Province of BC to improve both capital investment in and ongoing maintenance of the Head Bay FSR.	Mayor Council CAO	05/01/26	Establishment of a Head Bay FSR advocacy group to augment Council's ongoing lobbying efforts.

Strategic Priority/Goal	#	Action	Responsible Officer	By When	Measurement
Strategic Priority #3: Infrastructure (continued)					

<p>Goal #2: Investment in key strategic assets that will make Tahsis a 'destination'.</p>	3.2.1	Identify and prioritize key community and tourism assets for enhancement and pursue external funding to support their improvement and long term sustainability.	CAO Economic Development	04/01/27	Development of shovel ready project plans for a minimum of three priority assets, including cost estimates and funding strategies.
	3.2.2	Leverage municipal and community assets to support tourism growth and broader economic development opportunities.	CAO Economic Development	10/01/26	Measurable increase in visitor usage or revenue generated from municipal and community assets within three years.
<p>Goal #3: Investment in key municipal infrastructure to improve quality of life for both residents and visitors</p>	3.3.1	Identify and prioritize municipal infrastructure upgrades that improve accessibility, safety, and user experience for residents and visitors, and pursue external funding to support their implementation.	CAO Public Works Council	06/01/27	Adoption of an infrastructure upgrade priority list and annual reporting on progress toward implementation as part of the 5 year capital planning process and aligned with the Village's

					Asset Management Plan.
Strategic Priority/Goal	#	Action	Responsible Officer	By When	Measurement
Strategic Priority #3: Infrastructure (continued)					
Goal #3: (continued) Investment in key municipal infrastructure to improve quality of life for both residents and visitors	3.3.2	Develop and maintain a multi-year capital renewal plan for priority community facilities and public spaces to guide investment, maintenance, and long-term sustainability	CAO Council	06/01/27	Adoption of a Council approved multi-year capital renewal plan and annual updates reflecting completed and planned infrastructure investments.

Note: In total 17 actions identified.