

December 2023



## Business Needs Questionnaire

### Background

The Village of Tahsis is committed to supporting local businesses so our community can grow and thrive. With funding from the Island Coastal Economic Trust, we have hired a Rural Business Advisor to provide hands-on help for local businesses. We are conducting a short questionnaire to better understand the needs of local businesses. Information provided may be used towards planning and implementation of the [Village of Tahsis British Columbia | Economic Development Strategy](#)

### Instructions

Please review and respond to the questions. Some questions may not be applicable to your business – in those situations you may opt to select “Unsure or N/A”

Your questionnaire can be submitted using the following methods;

Print, Complete and Scan/Email back to [ecdev@villageoftahsis.com](mailto:ecdev@villageoftahsis.com)

Print, Complete and bring with you to the next scheduled Business Roundtable or Tahsis Talk 1 on 1 (Thursdays at the Recreation Centre 2-3:15pm)

Complete the questionnaire in person at a Business Roundtable or Tahsis Talk

Please direct your questions to [ecdev@villageoftahsis.com](mailto:ecdev@villageoftahsis.com) or 1-672-979-0127

### Questionnaire

1. Do you need help finding and keeping employees?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A
2. What is your preferred method to find employees? (tick all that apply)	<input type="checkbox"/> Word of mouth <input type="checkbox"/> Social Media <input type="checkbox"/> Indeed or other Employment Website <input type="checkbox"/> Other _____
3. Are you interested in receiving assistance with selling your business or succession planning?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Possibly, but not at this time

4. Are you considering starting a new business venture or expanding your current business?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Undecided
5. Are you interested in learning about resources or grants to expand or improve your business?	<input type="checkbox"/> Yes <input type="checkbox"/> No
6. Could your business benefit from assistance with; (tick all that apply)	<input type="checkbox"/> Tax Planning <input type="checkbox"/> Advertising <input type="checkbox"/> Hiring <input type="checkbox"/> Bookkeeping & Accounting <input type="checkbox"/> Marketing (Social Media/Website) <input type="checkbox"/> Navigating Human Resources/WCB/EI
7. Do you advertise your business? If so, which method do you use?	<input type="checkbox"/> Social Media <input type="checkbox"/> Radio <input type="checkbox"/> Print Ad <input type="checkbox"/> Web <input type="checkbox"/> I do not advertise <input type="checkbox"/> Other _____
8. Does your business have any Social Media accounts? If so, which platforms do you use?	<input type="checkbox"/> Facebook <input type="checkbox"/> Instagram <input type="checkbox"/> TikTok <input type="checkbox"/> Other _____ <input type="checkbox"/> I do not use Social Media for my business
9. Would a Social Media and Marketing workshop aimed at giving small business owners tools and guidance on best practices for effective marketing and social media use be of interest to you?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure
10. Would participating in networking opportunities with neighbouring Vancouver Island communities be of interest to you?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure

**Thank you for completing the questionnaire!**