

INTRODUCING

# DEEP:

## DIGITAL ELEVATION EXPERTISE PROGRAM

The Digital Elevation Expertise Program (DEEP) is a relevant, accessible online training program that will provide participants with in-demand expertise in the new age of the digital economy.

**Program runs from  
February 24 - April 28, 2022  
Thursdays from 3:00-5:00 pm**

**We are seeking 10 eligible participants  
who can commit to this 10-week program.**

The program has **NO COST** to participants and is open to unemployed and underemployed (including part time and seasonal workers) people who want to update their skills and work for a local business or start their own digital consulting business. Participants will have access to a laptop computer, childcare and other supports. By the end of the program participants will be equipped to master sought-after skills required by employers in our region.

### Participants will learn about:

- + digital branding
- + communications
- + marketing
- + online sales of products & services
- + much more

### Are you interested in enrolling for DEEP?

Contact Anita Lawrence,  
*Economic Recovery and Resiliency  
Coordinator*

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*This program is proudly brought to you by  
the Village of Gold River and North Island College*



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