



Minutes

Village of Tahsis

Meeting	Committee of the Whole
Date	Tuesday January 21, 2020
Time	3:00 p.m.
Place	Municipal Hall - Council Chambers

Present
Mayor Martin Davis
Councillor Bill Elder
Councillor Sarah Fowler
Councillor Lynda Llewellyn

Staff
Mark Tatchell, Chief Administrative Officer

Guests
Kristina Crowson, Managing Partner and Lead Marketing Strategist, Array Web+Creative (by phone)

Public
none

Call to Order

Mayor Davis called the meeting to order at 3:00 p.m.

Mayor Davis acknowledged and respected that Council is meeting upon Mowachaht/ Muchalaht territory

Approval of the Agenda

Llewellyn : COW 004/20

THAT the Agenda for the January 21, 2020 Committee of the Whole meeting be adopted as presented.

CARRIED

Business Arising

1 Future Direction of the Village's Web Presence

Llewellyn: COW 005/20

THAT this presentation be received.

CARRIED

Following from the Web Traffic Summary report received at the Jan 7th Council meeting, Kristina Crowson discussed potential improvements to the Village's web presence, particularly, new imagery, search engine optimization(e.g., adventure travel, Nootka Sound), map improvements, trip planner, pooling with Gold River and MMFN on digital marketing campaign.

Crowson to prepare list of potential improvements with pricing and share folder for photos and videos.

Adjournment

Llewellyn: COW 006/20

THAT the meeting adjourn at 3:45 p.m.

CARRIED

Certified correct this
4th Day of February, 2020



Corporate Officer