



## AGENDA

Agenda for the Regular Meeting of the Tahsis Village Council  
to be held on February 20, 2018 in the Council Chambers  
Municipal Hall, 977 South Maquinna Drive

**A. Call to Order**

Mayor Schooner called the meeting to order at 7:00 p.m.

Mayor Schooner would like to acknowledge and respect that we are upon Mowachaht/Muchalaht territory.

**B. Introduction of  
Late Items**

**C. Approval of the  
Agenda**

**D. Petitions and  
Delegations**

**E. Public Input # 1**



**F. Adoption of the  
Minutes**

- 1 Minutes of the Committee of the Whole meeting held on February 2, 2018
- 2 Minutes of the Regular Council meeting held on February 6, 2018

**H. Business Arising**

**Request for Village consent for foreshore lease amendment from 1031249 BC Ltd**

**J. Council Reports**

1. Mayor Schooner
2. Councillor Overton
3. Councillor VanSolkema
4. Councillor Bellanger
5. Councillor Taylor

**K. Bylaws**

- 1 **Zoning Amendment Bylaw no. 597, 2018  
Re: Adoption**

2 Water Regulation and Rates Amendment Bylaw No. 598, 2018  
Re: Adoption

3 Sewer Regulations and Rates Amendment Bylaw No. 599, 2018  
Re: Adoption

L. Correspondence 1 Sean Sullivan, Chief Superintendent, District Commander Vancouver Island RCMP  
Re: Letter to Mayor Jude Schooner.

2 John Waring, Planning Manager, Central Island Forest Operations & Kindry Mercer,  
Manager Regional Initiatives, Western Forest Products Inc. Re: Letter to Mayor  
Jude Schooner.

3 Mayor Andy Adams and Council of the City of Campbell River Re: Letter to Mayor  
Jude Schooner.

4 Mayor Brad Unger, Village of Gold River Re: Letter to Mayor Jude Schooner.

5 Lois Jarvis of Citizens for Quality Health Care Re: Letter to Mayor Jude Schooner.

6 Claire Trevena, Minister of Transportation and Infrastructure Re: UBCM Meeting  
Follow up.

7 Brooke Jones Re: Tahsis Recreation Center Rock Climbing Wall

8 Lisa Helps, Victoria Mayor- Letter to Honourable Selina Robinson, Minister of  
Municipal Affairs and Housing Re: Affordable Housing

M. New Business 1 Report to Council Re: UBCM 2018 FireSmart Funding

2 Array Web+Creative Re: Village of Tahsis Marketing Report - May 1st, 2017 -  
January 1, 2018

3 Grant in Aid Application Re: Ubedam Theater

N. Public Input #2

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Recess

Reconvene

Rise and Report

O. Adjournment

F1



# Minutes

Village of Tahsis

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<b>Meeting</b>	<b>Committee of the Whole</b>
<b>Date</b>	<b>Friday, February 2, 2018</b>
<b>Time</b>	<b>10:30 AM</b>
<b>Place</b>	<b>Municipal Hall - Council Chambers</b>

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**Present**

Mayor Jude Schooner  
 Councillor Brenda Overton  
 Councillor Kathy Bellanger  
 Councillor Louis VanSolkema  
 Councillor Randy Taylor

**Staff**

Mark Tatchell, Chief Administrative Officer  
 Deb Bodnar, Director of Finance

**Public**

One member of the public

**Call to Order**

Mayor Schooner called the meeting to order at 10:30 a.m. and acknowledged and respected that we are upon Mowachaht/Muchalaht Territory.

WFP harvesting and road building plans within the municipal boundary and watersheds in relation to the Vancouver Island Land Use Plan and related issues

**Late Items**

**Approval of the Agenda**

**Overton: COW 20/18**

**THAT** the Agenda for the February 2, 2018 Committee of the Whole meeting be adopted as amended.

**CARRIED**

**New Business**

**1 Draft 2018-2022 Financial Plan overview and presentation to Council**

Staff presented an updated draft 2018-2022 operating budget for Council's consideration reflecting Council direction from the January 12, 2018 Budget Committee of the Whole meeting. The operating budget presented included the out years of the 5 year plan premised on a 2% annual inflationary increase. A \$5,000 net change (increase) from the draft budget presented at the January 12th budget meeting was noted by staff. The 2018 operating budget is \$2,144,033 which is balanced against tax and other revenue, grants and contributions. Minor revisions were discussed and will be incorporated into the draft to be presented at the public meeting on March 1. The 5 year capital plan was described by staff. The total 5 year plan is costed out at \$5,473,446. Staff provided Council with information on the revenue sources for the plan. Council reviewed all of the proposed capital projects and agreed to proceed with all of the projects. Staff will refine the cost estimates for some of the capital projects.

**Overton: COW 21/18**

THAT the draft 2018-2022 Financial Plan update presentation to Council be received.

**CARRIED**

**Business  
Arising**

**1 WFP harvesting and road building plans within the municipal boundary and watersheds in relation to the Vancouver Island Land Use Plan and related issues**

Staff briefed Council on information received from MFLNRO-RD regarding the Vancouver Island Land Use Plan and WFP's mid-Island Forestry Stewardship Plan which applies to TFL 19. Staff also shared legal advice regarding Crown authority within municipalities with respect to resource extraction. Council directed staff to schedule a closed Committee of the Whole meeting in late February in order to fully consider legal advice on options and authorities.

**Adjournment**

**Overton: COW 22 /18**

**CARRIED**

THAT the meeting be adjourned at 1:00 pm

Certified correct this  
20th Day of February 2018

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Corporate Officer

F2



**Minutes**

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<b><u>Meeting</u></b>	<b>Regular Council</b>
<b><u>Date</u></b>	<b>6-Feb-18</b>
<b><u>Time</u></b>	<b>7:00 PM</b>
<b><u>Place</u></b>	<b>Municipal Hall - Council Chambers</b>

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**Present** Mayor Jude Schooner  
 Councillor Brenda Overton  
 Councillor Louis VanSolkema  
 Councillor Kathy Bellanger  
 Councillor Randy Taylor

**Staff** Mark Tatchell, Chief Administrative Officer (by phone)  
 Deborah Bodnar, Director of Finance  
 Janet St-Denis, Finance & Corporate Services Manager

**Public** 8 members of the public

**A. Call to Order**

Mayor Schooner called the meeting to order at 7:00 p.m. and acknowledged and respected that we are upon Mowachaht/ Muchalaht Territory.

**B. Introduction of Late Items**

Two letters from Nootka Sound Watershed Society under Correspondence as L5. M4 was removed. A letter from the Tahsis Salmon Enhancement Society was added under Correspondence (L6)

**C. Approval of the Agenda**

**Overton/Taylor: VOT 053/2018**

**THAT** the Agenda for the February 6, 2018 Regular Council meeting be adopted as amended.

**CARRIED**

**D. Petitions and Delegations**

None.

**E. Public Input # 1**

A member of the public questioned aspects of the proposed Zoning Amendment Bylaw No. 597, the Water Regulation and Rates Bylaw No. 598 and the Sewer Regulations and Rates Bylaw No. 599. Staff were directed to report back to Council on these questions.

Frank Collins, President of the Tahsis Salmon Enhancement Society (TSES) requested the Village's support in the form of a letter of support for the society's application to the Pacific Salmon Foundation (PSF) for funds to purchase various repairs, upgrades and equipment needed for their hatchery. The Tahsis Salmon Enhancement Society letter was added as a late item under "Correspondence".

A member of the public questioned the \$1000 penalty for non-compliance under the proposed Zoning Amendment Bylaw No. 597.

A member of the public voiced her concerns over the legalization of cannabis and the potential for dispensaries to be set up near the school or the Rec. Centre.

**F. Adoption of the Minutes**

**Minutes of the Committee of the Whole meeting held on January 12,  
1 2018**

**Overton/Bellanger: VOT 054/2018**

**THAT** the Committee of the Whole Meeting Minutes from January 12, 2018 be adopted as presented.

**CARRIED**

**2 Minutes of the Regular Council meeting held on January 16, 2018**

**Overton/Bellanger: VOT 055/2018**

**THAT** the Regular Council meeting minutes from January 16, 2018 be adopted as presented.

**CARRIED**

**H. Business Arising**

**1 UBCM Re: 2017 Emergency Social Services - Approval of Grant for  
Emergency Equipment, Supplies and Training**

A brief discussion followed concerning the location of the sea shipping container that will be purchased with this grant funding.

**Overton/ Taylor: VOT 056/2018**

**THAT** this letter be received.

**CARRIED**

- 2 Re-consideration of Council Resolution VOT 032/2018: "THAT the Village contribute \$250 to the Land of Maquinna Cultural Society in support of the restoration project".**

A discussion followed.

**VanSolkema/ Bellanger: VOT 057/2018**

**THAT** resolution VOT 032/2018 be re-considered.

**CARRIED**

**Councillor Taylor  
OPPOSED**

**Overton/VanSolkema: VOT 058/2018**

**THAT** the December 21, 2017 letter from the Land of Maquinna Cultural Society be brought forward for discussion.

**CARRIED**

**VanSolkema/ Bellanger: VOT 059/2018**

**THAT** resolution VOT 032/2018 be rescinded.

**DEFEATED**

**Councillor Taylor and  
Mayor Schooner  
Opposed.**

#### **J. Council Reports**

**Overton/ Taylor: VOT 060/2018**

**THAT** the Council reports be received.

**CARRIED**

**Mayor Schooner: (written report)**

Good evening,

Attached to my report in tonight's agenda is a power-point presentation on the Comox Strathcona Waste Management (CSWM) 2018-2022 Proposed Financial Plan presented to the January 18th Board meeting. The quick "Coles Notes" are that there is no increase to tipping fees remaining the same as last year (\$130/tonne) and there is no increase to taxes with the tax requisition remaining at \$4 million. The directors approved an additional \$24,600 for further analysis on the Waste to Energy business case. The Board also received a report on the closure of the Campbell River landfill (waste management centre) which will be finished in 2023.



At the Comox Strathcona Regional Hospital District (CSRHD) board meeting a presentation was done by Brennan MacDonald, Regional Director for the Vancouver Island Regional Office of the First Nations Health Authority which was very informative. I took the opportunity to address the possibility of connecting with the “Home Away from Home” initiative with the FNHA, as Ms. MacDonald spoke to the need of partnerships between health authorities.

Tom Sparrow, Chief Project Officer, provided an update on the North Island hospitals including deficiencies, now that the facilities are up and running. Signage is an issue and they are listening to the public for further direction. The old CR Hospital is in the process of being demolished which will provide 230 additional parking spots when finished in September of this year. Overall, reports from many is that the 2 new hospitals are efficient and a vast improvement in streamlining the care of patient’s needs and assuring privacy.

At the First Nations Relations Committee we were joined by associate member, Kevin Jules of the Ka:’yu:’k’t’h’/Che:k’tles7et’h’ First Nation. The Committee was pleased to receive the news that the Maa-nulth Nations signed a historic agreement with the provincial government. The agreement sets up a framework for both side to work together - something that was absent in post-treaty language. As Chief Councillor Robert Dennis Sr. of Huu-ay-aht First Nation was quoted as saying that this means “instead of meeting with a junior bureaucrat, I’m now meeting with a minister.”

The Maa-nulth First Nations are made up of 5 First Nations from Vancouver Island, which include: Huu-ay-aht First Nations, Ka:’yu:’k’t’h’/Che:k’tles7et’h’ First Nations, Toquaht Nation, Uchucklesaht Tribe, and the Ucluelet First Nation. Maa-nulth means “villages along the coast” in the Nuuchahnulth language.

The Municipal Services Committee meeting saw Committee members reviewing individual community’s take-always from the recent tsunami warning and a round-the-table dialogue of current happenings within the individual municipalities.

The biggest news at the Strathcona Regional District (SRD) meeting was the announcement made on January 17, 2018. It was announced and I quote, "that the Connected Coast project would receive combined funding of \$45.4M from the federal and provincial government. The Connected Coast project was developed by the Strathcona Regional District and Citywest and submitted under the federal government's \$500M Connect to Innovate program.

This funding will deliver foundational high-speed internet infrastructure, a backbone network consisting of subsea fiber optic cable running between Prince Rupert and Vancouver, as well as around Vancouver Island. The network has the potential to service up to 154 rural and remote coastal communities including 44 First Nations in 56 locations.

Now that the funding is confirmed, preliminary project planning is underway. This will include developing appropriate governance structures, detailed project plans, communications and engagement tools, and resourcing requirements. The backbone network is anticipated to be delivered in a phased approach over the next three years commencing with more detailed surveying, network design and approvals. The Board will be receiving regular briefings on this project so that key decisions related to governance and financial interests can be addressed."

I attended the public consultation meeting for SD 84 and was encouraged with the turnout and dialogue and the new staff.

I also would like to take this opportunity to sincerely thank Lynda Llewellyn for her touching presentation on Sunday evening regarding fire prevention.

Mayor Schooner presented a Connectivity Handbook that will be available for the public to view at the front counter of the Village Office.

**Councillor Overton: (written and verbal report)**

Good evening Council and Mayor,

In regards to my previous report, \$600 was donated to the Captain Meares School breakfast and lunch program from the sale of calendars from Nootka Sound Timber.

Almost all of us were awakened in the wee hours on January 23<sup>rd</sup>. I was very proud and impressed with our Village Emergency staff Graham Boesecker and Chuck St-Denis. As far as I am aware this was their first time witnessing the tsunami alert with all the bells and whistles. Our public works staff as always could be counted on to keep our equipment safe and guide our Tahsis newbies. Big kudos as well for our fire department driving and alerting our residents because we were siren challenged. Also would like to mention I was on Tootouch and wish I could name all of those that night that opened their homes, coffee pots, and wifi to virtual strangers reminding me yet again of the Tahsis I fell for.

January 30<sup>th</sup> I attended my first Nootka Sound Watershed Society Strategic Planning workshop. The paperwork and report will be on the next agenda.

I also attended the burn awareness meeting put on by Lynda Llewellyn. I want to thank Mrs. Llewellyn for all her work and for educating us on this topic.

I also want to acknowledge the tremendous contribution Mayor Schooner made to our community and I so appreciate all that she has done.

**Councillor VanSolkema: (written report)**

Feb 6, 2018

Good evening Mayor and Council; it's been an exciting and eventful past few weeks since the last regular council meeting. Firstly, may I wish Mayor Schooner well in the days ahead. May you receive the recovery help and encouragement you richly deserve. You getting well may yet permit you to return to your position on council in the future. You will be missed!

By some hand of providence, I heard of the Nootka Sound Watershed Society's planning meeting in Gold River held on January 30th which I attended along with Councilor Overton. It's always good to get a chance to share some vision of future projects and hatchery needs. We got another chance at listening to and viewing Roger Dunlop's presentation on stream restoration. I am responding to Roger's study recommendations for the Tahsis River as follows, "Doing nothing is not an option," but I feel I need some refinements and additions before entering it into the realm. Your feedback is important to me. I will forward my letters to Roger asap.

February 5<sup>th</sup> had Sergeant Sarah Colyns and Stephanie Dahling in Tahsis taking inventory and holding meetings regarding our local Junior Canadian Rangers. I hope yet to introduce Samanath Kagan and Kadin Snook and DFO staff to Sergeant Colyns at our area of interest in the Leiner valley. Sergeant Colyns will be in Tahsis again in April, I trust this is enough lead time for all involved. I do hope yet to gain a support letter from this Council regarding a stream restoration project within our boundaries.

Sincerely

Louis.

I'd just finished writing my report when I ran into a grizzly!... Sworn by my wife to bring this up. I mention our rise and report agenda item as an area we may wish to reconsider regarding library options. We're building community here, what better place than the school to situate the new library, apparently, we need to paint the picture again!...

**Councillor Bellanger: (written and verbal report)**

Good evening Mayor and Council.

Well my report is short as we were all at the COW to do financial planning. I would like to say thank you to the Fire Department, Ambulance and the Emergency Preparedness crew for all their help in our Tsunami evacuation to the hill and to all those who opened their homes to us all. Thank you! It would have been a long couple of hours in a vehicle. Our small village sure does come together in bad times. Also, thank you Lynda Llewellyn for your Fire Awareness. Your story was heart whelming. I know a few walked away with me with more knowledge. I know I sure did. Again, thank you all.

I also want to acknowledge all Mayor Schooner's accomplishments as Mayor. I hold you on the totem pole next to my mom. Thank you for all you have done.

**Councillor Taylor: (written report)**

Report to Council, February 6th, 2018

Good evening.

On January the 20th, I attended the Annual General Meeting of the Vancouver Island Regional Library Board of Trustees. The election of the Executive for 2018 took place, as did the selection of the Executive Committee for the year.

The Financial and Reserves Reports were presented and adopted and suffice to say it appears that everything remains on track. Levy increases are beginning to taper off as predicted. The Facility Projects Update included the Tahsis Council's decision to offer a proposed site for the new Tahsis Library Branch. As I understand it, if the property meets specification and is approved following an engineering study, we should see a new library this year.

A presentation on Growing Innovation at VIRL was made followed by the Trustee Orientation Presentation but I had to leave half way through for both health reasons and to try and beat the threat of inclement weather and early waning light. I ended up doing an overnight in Gold River at my own expense in spite of my early departure. In retrospect, I really should have left at the completion of the meeting's business 45 minutes earlier. In future it would be advisable for the Tahsis Trustee to request from VIRL a second night in Nanaimo following the November and January VIRL meetings, as we all know how dicey travel can be heading to Tahsis, particularly in January and especially in the dark.

Respectfully submitted,

Randy Taylor

**K. Bylaws**

**1 Zoning Amendment Bylaw no. 597, 2018**

**Re: First, Second and Third Reading**

**Taylor/ Bellanger: VOT 061/2018**

**THAT** the Zoning Amendment Bylaw no. 597, 2018 be introduced and receive a first reading.

**CARRIED**

**Taylor/ Bellanger: VOT 062/2018**

**THAT** the Zoning Amendment Bylaw no. 597, 2018 receive a second reading.

**CARRIED**

**Taylor/ Bellanger: VOT 063/2018**

**THAT** the Zoning Amendment Bylaw no. 597, 2018 receive a third reading.

**CARRIED**

**2 Water Regulation and Rates Amendment Bylaw No. 598, 2018**

**Re: First, Second and Third Reading**

**Taylor/ Bellanger: VOT 064/2018**

**THAT** the Water Regulation and Rates Amendment Bylaw No. 598, 2018 be introduced and receive a first reading.

**CARRIED**

**Taylor/ Bellanger: VOT 065/2018**

**THAT** the Water Regulation and Rates Amendment Bylaw No. 598, 2018 receive a second reading.

**CARRIED**

**Taylor/ Bellanger: VOT 066/2018**

**THAT** the Water Regulation and Rates Amendment Bylaw No. 598, 2018 receive a third reading.

**CARRIED**

**3 Sewer Regulations and Rates Amendment Bylaw No. 599, 2018**

**Re: First, Second and Third Reading**

**Taylor/ Bellanger: VOT 067/2018**

**THAT** the Sewer Regulations and Rates Amendment Bylaw No. 599, 2018 be introduced and receive a first reading.

**CARRIED**

**Taylor/ Bellanger: VOT 068/2018**

**THAT** the Sewer Regulations and Rates Amendment Bylaw No. 599, 2018 receive a second reading.

**CARRIED**

**Taylor/ Bellanger: VOT 069/2018**

**THAT** the Sewer Regulations and Rates Amendment Bylaw No. 599, 2018 receive a third reading.

**CARRIED**

**L. Correspondence**

- 1 Alison Mitchell, Director HIS, Mount Waddington, Strathcona Corridor, VIHA Re: Removal of the Telus payphone from the Tahsis Health Centre.**

Staff was directed to contact Ms. Mitchell to clarify VIHA's plan for replacing the pay phone.

**Overton/ Taylor: VOT 070/2018**

**THAT** this letter be received.

**CARRIED**

- 2 Marilyn Hutchinson, Director of Regulatory & Compliance, Grieg Seafood BC Ltd. Re: Community events conversation**  
A discussion followed.

**Overton/Bellanger: VOT 071/2018**

**THAT** this email be received.

**CARRIED**

**Overton/VanSolkema: VOT 072/2018**

**THAT** the Village invite Grieg Seafood BC Ltd to hold a community meeting in Tahsis. Staff were directed to contact Grieg Seafood to communicate this invitation.

**CARRIED**  
**Councillor Taylor**  
**Opposed**

- 3 Mayor Lisa Helps, Victoria Re: Modernizing the BC Motor Vehicle Act**

**Overton/Bellanger: VOT 073/2018**

**THAT** this letter be received.

**CARRIED**

- 4 Mayor Janice Brown, Township of Spallumcheen Re: Cannabis Sales Revenue Sharing**

**Overton/ Taylor: VOT 074/2018**

**THAT** this letter be received.

**CARRIED**

**Taylor/Bellanger: VOT 075/2018**

**THAT** Staff send a copy the Village of Tahsis AVICC resolution and backgrounder regarding cannabis sales revenue sharing to Mayor Janice Brown.

**CARRIED**

**L5 Nootka Sound Watershed Society (2 letters)**

**Overton/ Bellanger: VOT 076/2018**

**THAT** these letters be received.

**CARRIED**

**Overton/ Taylor: VOT 077/2018**

**THAT** Council send letters in support of the two grant applications by the Nootka Sound Watershed Society to the Pacific Salmon Foundation 1) the 3000 litre transport tank and 2) the mapping equipment and software.

**CARRIED**

**L6 Tahsis Salmon Enhancement Society Letter Re: Request for continued support**

**Taylor/Overton: VOT 078/2018**

**THAT** the letter from the Tahsis Salmon Enhancement Society (TSES) requesting a letter of support be brought on to the agenda.

**Taylor/Bellanger: VOT 079/2018**

**THAT** the Village provide the Tahsis Salmon Enhancement Society (TSES) with a letter of support for its funding application to the Pacific Salmon Foundation.

**M. New Business**

**1 Council's 2018 Strategic Priorities**



**Overton/ Bellanger: VOT 080/2018**

THAT Council's 2018 Strategic Priorities document be received. **CARRIED**

**Overton/Taylor: VOT 081/2018**

THAT Council's 2018 Strategic Priorities document be approved. **CARRIED**

**2 Island Coastal Economic Trust Grant application for Community Unity Trail Construction (Phase One)**

Mayor Schooner thanked Mark Tatchell for all his work on this project.

**Overton/ Taylor: VOT 082/2018**

THAT the Island Coastal Economic Trust Grant application for Community Unity Trail Construction (Phase One) be received. **CARRIED**

**Overton/ Taylor: VOT 083/2018**

THAT the Island Coastal Economic Trust Grant application for Community Unity Trail Construction (Phase One) be approved. **CARRIED**

**3 Request for foreshore lease amendment from 1031249 BC Ltd**

A discussion followed. Staff were directed to seek more details from the applicant company and provide Council with a map of the Village owned parcel this is upland from the proposed foreshore lease expansion.

**Overton/ Taylor: VOT 084/2018**

THAT this request for upland owner consent from 1031249 BC Ltd be received. **CARRIED**

**Public Input**

A member of the public raised a question regarding the Zoning Amendment Bylaw to which Mayor Schooner responded.

A member of the public noted that the Literacy Society did not support donating to the Land of Maquinna Cultural Society Restoration Project.

Lynda Llewellyn thanked Mayor Schooner for her support with burn awareness.

**Rise and Report**

Council has selected 251 Alpine View, Plan 31999 Lot 1 , to be offered to the Vancouver Island Regional Library as the new location of the Tahsis Branch.

**Public Exclusion**

**Overton/ Bellanger: VOT 085/2018**

**THAT** the meeting is closed to the public in accordance with section 90(1) (e) and 90 (1)(a) of the Community Charter- the acquisition, disposition or expropriation of land or improvements, if the council considers that disclosure could be reasonably be expected to harm the interests of the municipality and personal information about an identifiable individual who holds or is being considered for a position as an officer, employee or agent of the municipality or another position appointment by the municipality.

**CARRIED**

**Recess**

**Overton/ Taylor: VOT 086/2018**

**THAT** the Regular Council meeting recess to go into the in camera meeting.

**CARRIED**

**Reconvene**

**Overton/ Bellanger: VOT 0100/2018**

**THAT** the Regular Council Meeting reconvene at 9:27 p.m.

**CARRIED**

**Adjournment**

**O. Bellanger/ Overton: VOT 0101/2018**

**THAT** the Regular Council meeting adjourn at 9:27 p.m.

**CARRIED**

**Certified Correct this**

20th Day of February 2018

**Chief Administrative Officer**

November 15, 2017

Village of Tahsis  
977 South Maquinna Drive  
Tahsis BC V0P 1X0

From: 1031249 BC Ltd.  
Re: License of Occupation # 11369

Mayor and Council:

1031249 BC Ltd. is the owner of *Land District 39 TAHSIS INLET COMMERCIAL BOAT MOORAGE FACILITIES Lease Licence Num 11369* and is currently working on paperwork relating to the process of renewing the standard Licence to Occupy the aquatic lands upon which the Marina docks are located. It has been brought to our attention by Land and Resource authorities that the log boom breakwater is currently anchored outside the boundaries of the licence. This breakwater is required to protect the Marina and its related structures from the force of the waves and water.

For at least a decade prior to the purchase by 1031249 BC Ltd in May 2015 the breakwater had been located even further offshore than it is now, but had been broken apart during a recent storm and effort has been expended to reconstruct and fortify this breakwater to provide maximum protection. At that time the breakwater was moved closer in towards the shoreline, not realizing that this was outside of the lease area.

The difference is a small triangle area of water adjacent to the shoreline which is not being used by us. There is however an old derelict sailboat anchored permanently there which does not belong to us. If the breakwater was moved within to its boundary, this sailboat would be located outside of the breakwater.

The Village of Tahsis owns the property legally known as District Lot 608, which is the land that the road to West Bay Park is on. This road, as you know, runs parallel to the shoreline embankment, and provides public access to the Bull of the Woods Trail, West Bay Park, and District Lot 625.

It is our opinion that the breakwater in its current position is protecting not only our property, but also is helping to protect Village of Tahsis' property as well. The area is subject to forceful winter storms, and by breaking the water and waves, it is lessening and greatly slowing the shoreline and road erosion on Village property.

To renew our Licence of Occupation lease with the addition of the small triangle area, we will require "Upland Owner Consent" from the Village of Tahsis as the owner of Lot 608, the upland lot. A sample blank standard consent note from the Ministry of Forests, Land and Natural Resource is attached.

Please find attached a copy of the Legal Description Schedule showing the **actual** boundaries of my lease, and a printed copy of the approximate lease boundaries from e-value BC. I hope this will help you to visualize the area in question.

We ask that the Village of Tahsis provide the required Upland Owner Consent to include that small piece in the lease boundaries, enabling the breakwater to stay as is, which benefits the Village by slowing road erosion on Village property as well.

If any member of Council has any questions at all please contact Stace Nielsen at (250) 245-3611.

Sincerely,

*Stace Nielsen*

Stace Nielsen  
1031249 BC Ltd.

## SUGGESTED FORMAT FOR UPLAND OWNER'S CONSENT LETTER

I/We, **(name, company name)**, the registered owners(s) of **(insert full, legal description of upland, as shown on title)**, do hereby unconditionally consent to issuance by **Ministry of Forests, Lands and Natural Resource Operations (MFLNRO)**, of a foreshore **(Specific Permission/Licence of Occupation/Lease/Statutory right of Way)** over **(insert legal description of the foreshore area)** to **(name of client)** for **(insert purpose of the application)** for a term of **(insert the number of years in the tenure\*)** or for as long as **(name of client)** owns the property described as **(insert full, legal description of tenure holders upland, as shown on title.)**

### **\*NOTE TO APPLICANTS**

The term of a foreshore tenure offered by MFLNRO will not exceed the shortest term of consent. The applicant may request consent for an indefinite term for a specific permission, a maximum term of 30 years for a lease and a licence and a maximum term of 30 years for a Statutory right of way

Licence

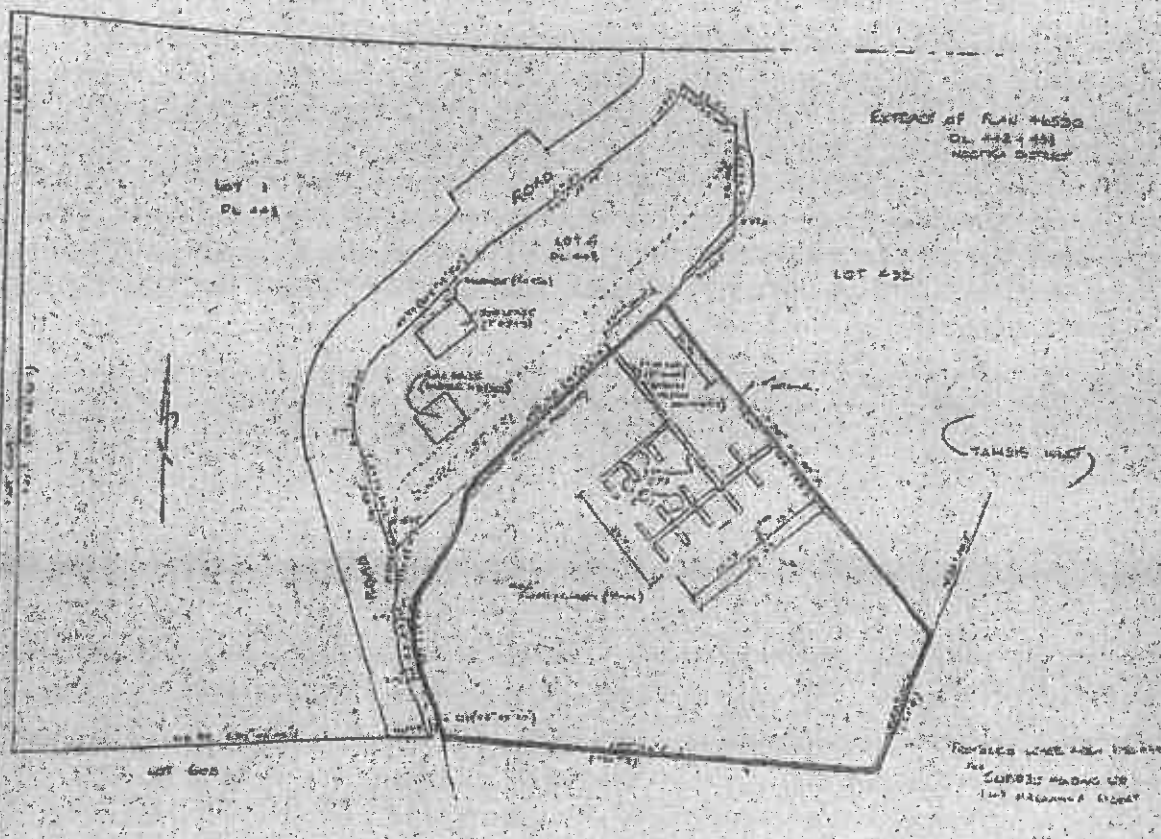
113691

File No. 1408593

Disposition No. 865319

### LEGAL DESCRIPTION SCHEDULE

Unsurveyed Crown foreshore or land covered by water being part of the bed of Tahsis Inlet, Nootka District, shown outlined on sketch below, containing 1.52 hectares, more or less,

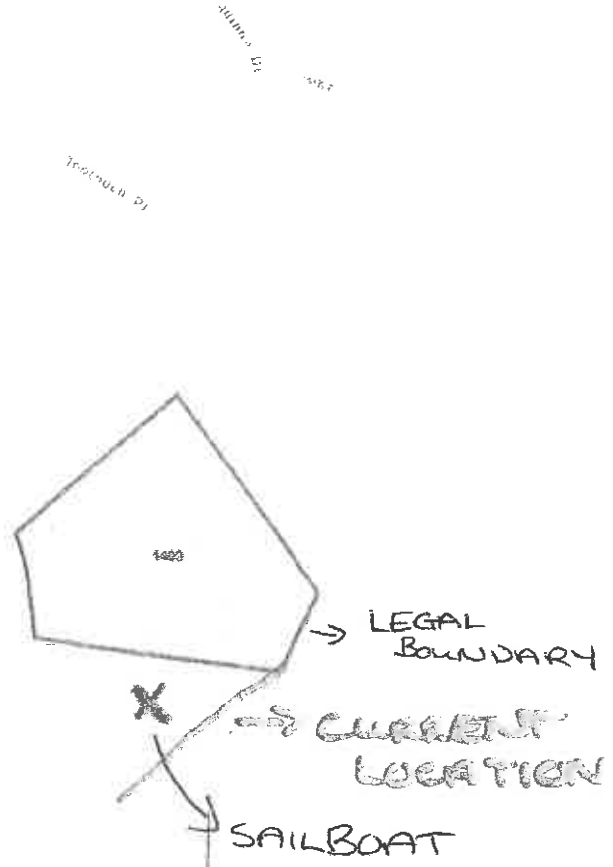


# APPROXIMATE

Map

Neighbouring Properties

Sample Sold Properties



LOT  
608

Bureau of Land Management, Esri, HERE, Garmin, NGA, USGS, ...

Assessment search ([/Property/AssessmentSearch](#)) Services & products (<https://info.bcasement.ca/services-and-products/>) Property information & trends (<https://info.bcasement.ca/property-information-trends>) About us (<https://info.bcasement.ca/About-Us>) Contact us (<https://info.bcasement.ca/contact-us>)

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KI

VILLAGE OF TAHSIS

ZONING AMENDMENT BYLAW NO. 597, 2018

A BYLAW TO AMEND THE VILLAGE OF TAHSIS ZONING BYLAW NO. 176, 1981 TO PERMIT BED AND BREAKFAST AND SHORT-TERM RENTAL ACCOMMODATION IN RESIDENTIAL ZONES (R-1, R-2 and RM-1)

THE COUNCIL OF THE VILLAGE OF TAHSIS, in open meeting assembled, ENACTS THE FOLLOWING AMENDMENT TO THE ZONING BYLAW NO. 176, 1981 AS FOLLOWS:

PART A - TEXT AMENDMENTS

PART TWO - APPLICATIONS AND INTERPRETATION

2.2 Definitions

Definition of Bed and Breakfast Accommodation is added:

*"Bed and Breakfast Accommodation" means not more than 4 bedrooms within a dwelling to provide temporary accommodation to the travelling public and includes food service and the operator is a permanent resident of the dwelling.*

To the definition of "Home Occupation" is added:

*"Bed and Breakfast Accommodation and Short-Term Rental Accommodation"*

Definition of Short Term Rental Accommodation is added:

*"Short Term Rental Accommodation" means the rental of all or a portion of a Dwelling for periods of less than 31 days*



PART THREE - BASIC PROVISIONS

3.6 Penalty

1) is replaced with the following:

- 1) *Any person who violates the provisions of this Bylaw is liable on summary conviction to a penalty not exceeding one thousand (\$1,000.00) dollars.*

PART SEVEN - ZONES

7.1 General Provisions: Uses Permitted in all Zones

1) d) is replaced with the following:

- d) *home occupations, except Bed and Breakfast Accommodation and Short-Term Rental Accommodation*

7.2 Residential Zone One (R-1)

To 1) Permitted Uses is added:

- b) *Bed and Breakfast Accommodation*  
c) *Short-Term Rental Accommodation*

7.3 Residential Zone Two (R-2)

To 1) Permitted Uses is added:

- d) *Bed and Breakfast Accommodation*  
e) *Short Term Rental Accommodation*

7.4 Residential Multiple Zone One (RM-1)

To 1) Permitted Uses is added:

- g) *Bed and Breakfast Accommodation*
- h) *Short Term Rental Accommodation*

**PART B - CITATION**

1. This bylaw may be cited as the "Village of Tahsis Zoning Amendment Bylaw No. 597, 2018.

READ for the first time this 6<sup>th</sup> day of February, 2018

READ for the second time this 6<sup>th</sup> day of February, 2018

READ for the third time this 6<sup>th</sup> day of February, 2018

RECONSIDERED, finally passed and adopted this 20<sup>th</sup> day of February, 2018

ADOPTED BY COUNCIL, SIGNED BY THE MAYOR AND THE CHIEF ADMINISTRATIVE OFFICER AND SEALED WITH THE SEAL OF THE VILLAGE OF TAHSIS.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Chief Administrative Officer

I hereby certify that the foregoing is a true and correct copy of the original Bylaw No. 597 duly passed by the Council of the Village of Tahsis on the \_\_\_\_ day of \_\_\_\_\_, 2018

K2

## VILLAGE OF TAHSIS

### WATER REGULATION AND RATES AMENDMENT BYLAW NO. 598, 2018

#### A BYLAW TO AMEND THE VILLAGE OF TAHSIS WATER REGULATION AND RATES BYLAW NO. 581, 2016 TO AMEND THE RATES, FEES AND CHARGES FOR BED AND BREAKFAST AND SHORT-TERM RENTAL ACCOMMODATIONS AND HOME-BASED BUSINESSES

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THE COUNCIL OF THE VILLAGE OF TAHSIS, in open meeting assembled, ENACTS THE FOLLOWING AMENDMENT TO THE WATER REGULATION AND RATES BYLAW NO. 581, 2016 AS FOLLOWS:

#### PART 1 - Citation and Definitions

##### Section 2.

- b) Deleted and replaced with the following:
- b) *"Bed and Breakfast" means not more than 4 bedrooms within a dwelling in R-1, R-2 and RM-1 zones to provide temporary accommodation to the travelling public and includes food service and the operator is a permanent resident of the dwelling.*
- k) The following is added:
  - k) *and includes Bed and Breakfast Accommodation and Short-Term Rental Accommodation.*
- x) The following is added and re-numbered so the former x) "Water System means ...." is y):
- x) *"Short Term Rental Accommodation" means any portion or all of a dwelling in R-1, R-2 and RM-1 zones that is rented for period of 31 days or less.*

PART 9 - RATES, FEES AND CHARGES

53. *"The rates which shall be payable in respect of existing flat rate service shall be in accordance with Schedule "A" to this Bylaw. Schedule "A" is amended from time to time."*

PART 11 - ADMINISTRATION

1. This bylaw may be cited as the "Water Regulations and Rates Amendment Bylaw No. 598, 2018"

READ for the first time this 6<sup>th</sup> day of February, 2018

READ for the second time this 6<sup>th</sup> day of February, 2018

READ for the third time this 6<sup>th</sup> day of February, 2018

RECONSIDERED, finally passed and adopted this 20<sup>th</sup> day of February, 2018

ADOPTED BY COUNCIL, SIGNED BY THE MAYOR AND THE CHIEF ADMINISTRATIVE OFFICER AND SEALED WITH THE SEAL OF THE VILLAGE OF TAHSIS.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Chief Administrative Officer

I hereby certify that the foregoing is a true and correct copy of the original Bylaw No. 598 duly passed by the Council of the Village of Tahsis on the \_\_\_\_ day of \_\_\_\_\_, 2018

\_\_\_\_\_

Chief Administrative Officer

Schedule A  
 Water Regulation and Rates Amendment Bylaw 542-4, 2015  
 Village of Tahsis Water  
 Regulations and Rates Bylaw  
 581, 2016 as amended

Categories	Schedule "A" Flat Rates NOTES	Annual Fee
Dwelling Unit		
Dwelling unit per unit single family, duplex unit, apartment, suites, Guesthouses, condos, short term rental accommodation		\$ 288.00
Mobile Home Park per pad with mobile home		\$ 288.00
Bed and Breakfasts, Boarding, Lodging and Rooming Houses		\$ 288.00
Hotels and Motels plus per room for rent		\$ 288.00 \$ 144.00
Restaurants, cafes, dining rooms, pubs up to 60 seats over 60 seats		\$ 984.00 \$ 1,176.00
Churches		\$ 288.00
Industrial premises		\$ 1,176.00
Schools plus per classroom		\$ 288.00 \$ 144.00
Clubs, non-profits		\$ 288.00
Home based businesses		\$ 288.00
Retail premises plus per square foot gross area		\$ 336.00 \$ 0.11
Other commercial premises Campground/RV park (per site)		\$ 1,176.00 \$52.00/site

*Except where specified, all rates apply whether occupied or not,  
 whether operating or not*

VILLAGE OF TAHSIS

SEWER REGULATIONS AND RATES AMENDMENT BYLAW NO. 599,  
2018

A BYLAW TO AMEND THE VILLAGE OF TAHSIS SEWER REGULATIONS AND RATES BYLAW NO. 582, 2016 TO AMEND THE RATES, FEES AND CHARGES FOR BED AND BREAKFAST AND SHORT-TERM RENTAL ACCOMMODATIONS AND HOME-BASED BUSINESSES

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THE COUNCIL OF THE VILLAGE OF TAHSIS, in open meeting assembled, ENACTS THE FOLLOWING AMENDMENT TO THE SEWER REGULATIONS AND RATES BYLAW NO. 582, 2016 AS FOLLOWS:

PART 1 - Citation and Definitions

Section 2.

b) Deleted and replaced with the following:

b) *“Bed and Breakfast” means not more than 4 bedrooms within a dwelling in R-1, R-2 and RM-1 zones to provide temporary accommodation to the travelling public and includes food service and the operator is a permanent resident of the dwelling.*

l) The following is added:

l) *and includes Bed and Breakfast Accommodation and Short-Term Rental Accommodation.*

y) The following definition is added

y) *“Short Term Rental Accommodation” means any portion or all of a dwelling in R-1, R-2 and RM-1 zones that is rented for period of 31 days or less.*

PART 4 - USER CHARGES

Section 23 is amended as follows:

23. *“The charges enumerated in Schedule “A” as amended from time to time are hereby imposed and levied by the Village to every owner of real property which is directly or indirectly served by the Village’s sanitary sewerage system. Every owner of real property which is served by the Village’s sanitary sewerage service must pay a user charge as set by the Council.”*

PART 6 - ADMINISTRATION

31. This bylaw may be cited as the “Sewer Regulations and Rates Amendment Bylaw No. 599, 2018”

READ for the first time this 6<sup>th</sup> day of February, 2018

READ for the second time this 6<sup>th</sup> day of February, 2018

READ for the third time this 6<sup>th</sup> day of February, 2018

RECONSIDERED, finally passed and adopted this 20<sup>th</sup> day of February, 2018

ADOPTED BY COUNCIL, SIGNED BY THE MAYOR AND THE CHIEF ADMINISTRATIVE OFFICER AND SEALED WITH THE SEAL OF THE VILLAGE OF TAHSIS.

\_\_\_\_\_  
Mayor

\_\_\_\_\_  
Chief Administrative Officer

I hereby certify that the foregoing is a true and correct copy of the original Bylaw No. 599 duly passed by the Council of the Village of Tahsis on the \_\_\_\_ day of \_\_\_\_\_, 2018



Chief Administrative Officer

**Village of Tahsis, Sewer Regulations  
and Rates Bylaw (as amended in  
Bylaw No 599, 2018)**

Categories	Schedule "A" Flat Rates	Annual Fee
	<i>NOTES</i>	
Dwelling		
Dwelling unit per unit single family, duplex unit,, apartment, suites, Guesthouses, condos, short term rental accommodation		240.00
Mobile Home Park per pad with mobile home		240
Bed and Breakfasts, Boarding, Lodging and Rooming Houses		240
Hotels and Motels		240.00
plus per room for rent		120.00
Restaurants, cafes, dining rooms, pubs		816
Churches		240.00
Industrial premises		276
plus per square foot		0.11
Schools		240
plus per classroom		84
Clubs, non-profits		240.00
Home based businesses		240
Retail premises		276.00
plus per square foot gross area		0.11
Garage and service station		312.00
Campgrounds per site		36.00
Sani-stations		336.00
Other commercial		312.00



Royal Canadian  
Mounted Police

Gendarmerie royale  
du Canada

District Commander  
Island District RCMP  
2881 Nanaimo Street,  
Victoria, B.C. V8T 4Z8

Honourable Jude Schooner  
977 South Maquinna Drive  
P.O. Box 219, Tahsis, BC V0P 1X0

2018/02/06

Mayor Jude Schooner,

Thank-you for taking the time to meet with us in January of this year. It was a pleasure for us to meet with you.

I understand that you have decided to retire from your position as Mayor of the Village of Tahsis. This is a big decision and I am sure it was a decision that took much thought and consideration.

I am writing to you today to wish you all the best in your retirement. I am sure that your dedication to serving your community will be something that is passed on to the people who will continue to advocate on behalf of the citizens in your area.

On behalf of the Royal Canadian Mounted Police here on Vancouver Island I would like to offer you the best of wishes and hopes that you enjoy your well deserved retirement.

Sincerely,

Sean Sullivan  
Chief Superintendent  
District Commander  
Vancouver Island RCMP

:ck

L2

**Western Forest Products Inc.**  
DEFINING A HIGHER STANDARD<sup>®</sup>



February 8, 2017

Village of Tahsis  
977 South Maquinna Drive  
P.O. Box 219, Tahsis B.C.  
V0P 1X0

Dear Mayor Schooner:

We would like to express our gratitude for your leadership as Mayor and for your years of service to the community of Tahsis. We would like to thank you for your open and frank communication and the example you have consistently set for respectful dialogue through conversations which, at times, have been challenging. We commit to continuing this respectful engagement with Deputy Mayor Randy Taylor and the Tahsis council.

We were saddened to hear about your ongoing health challenges. We wish you the best of luck in the future.

Sincerely,

John Waring, Planning Manager,  
Central Island Forest Operations  
Western Forest Products Inc.

Kindry Mercer, Manager Regional Initiatives  
Western Forest Products Inc.

cc. Mark Tatchell, CAO, Village of Tahsis

*Dear Mayor Schooner*

*Please accept our best wishes. While we appreciate the decision to take leave was difficult, we fully understand the priority and importance of family, health and wellness. We have enjoyed our positive relationship over the years, and while we will miss working with you, City of Campbell River Council appreciates that it is essential you take some recovery time for yourself.*

*We look forward to hearing from you on your progress, and wish you every success in you future endeavours.*

*Sincerely,  
From Mayor Andy Adams  
and Council of the City of Campbell River*



City of Campbell River

L4

From: [grbunger@conumacable.com](mailto:grbunger@conumacable.com) [grbunger@conumacable.com]  
Sent: February 5, 2018 9:58 AM  
To: Jude Schooner  
Subject: Hi

Hi Jude,

I was just informed of your Press release this morning.

I truly understand what very difficult decision this must have been for you, but your health is number one.

You have been a great advocate for your Village and you should be very proud of all of your accomplishments.

I have enjoyed working with you on the C3C, and the Regional District.

I wish you nothing but the best in the future for you and Scott.

See you soon,

Brad

From: Lois @ Ed Jarvis [loed@telus.net]  
Sent: February 5, 2018 2:35 PM  
To: Jude Schooner  
Subject: Sorry you are resigning

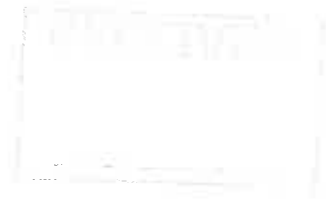
Mayor Schooner, I am sorry to see you are resigning as Mayor due to the lingering injuries from that terrible car accident.

I would like to thank you for all the support you gave to us and our Citizens for Quality Health Care group to achieve free parking for our new hospital.

You kindly responded to my emails and were very supportive which I really appreciate.

I wish you well and hope you feel better when you are not having to deal with all the duties of being a Mayor, which you have handled admirably.

Warmest regards, Lois Jarvis

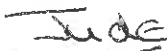


L6

JAN 25 2018

Her Worship  
Mayor Judith Schooner  
Village of Tahsis  
PO Box 219  
Tahsis BC V0P 1X0

Reference: 270824

  
Dear Mayor ~~Schooner~~,

**Re: UBCM Meeting - Thank You**

Thank you for taking the time to meet with me at the Union of British Columbia Municipalities (UBCM) gathering in Vancouver. I was glad we had the opportunity to discuss maintenance and monitoring of the Head Bay Forest Service Road. Please accept my apologies for the time it has taken me to follow up on our meeting.

As I work to ensure our government delivers the provincial highways, roads, bridges and other infrastructure British Columbians need, I am grateful to have had the chance to meet face-to-face with representatives from across B.C. and gain a clearer understanding of the priorities and needs of their communities. It was a pleasure to see firsthand the outstanding level of dedication shown by local leaders like yourself, and to look at ways we can work together to ensure our province's communities have the resources and support they need to continue building a strong economy that works for everybody.

I am confident we all share the same goal when it comes to transportation and infrastructure in B.C.: to provide British Columbians with the safest, most reliable transportation network possible. Positive and productive collaboration is the key to ensuring we can deliver on our commitments.

I understand since our meeting, Village and Ministry staff have met to consult on signage upgrades and to engage on ways to improve monitoring and reporting for this road.

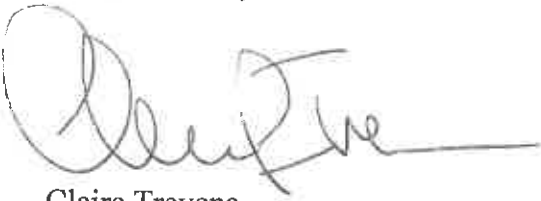
.../2



- 2 -

Thank you again for taking the time to meet with me.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Claire Trevena', with a long horizontal line extending to the right.

Claire Trevena  
Minister

Copy to: Grant Main, Deputy Minister

Kevin Richter, Assistant Deputy Minister  
Highways Department

Wednesday, February 7, 2018

**Re: Tahsis Recreation Center Rock Climbing Wall**

To: Council of the Village of Tahsis  
Sarah Jepson, Director of Recreation  
Mark Tatchell, CAO

Please accept this letter as a request to approve the re-opening of the rock-climbing wall at the Tahsis Recreation Centre. It is my belief that it would significantly support the physical & mental well-being of the residents and guests of Tahsis and that we'd be better utilizing the recreation resources that are available in our community.

My vision for the rock-climbing wall is that it would be a sustainable and easily accessible service available to residents and visitors of Tahsis. Assuming that legal and insurance requirements are met, people of all ages will have (free) access to the climbing wall and will be taught how to belay and climb safely by a certified instructor.

I recognize that the re-opening of the rock-climbing wall will inevitably come with some financial demands. This includes replacing expired textiles (i.e. ropes and harnesses), hiring an inspector to inspect the wall and purchasing any other necessary rock climbing equipment. Luckily, as the wall has already been constructed and much of the required equipment has already been purchased when it was previously used, much of the expenses that are needed to operate a rock-climbing wall have already been covered.

There are multiple ways that these expenses can be covered. Council perhaps has funding that they could supply, as the rock-climbing wall is property of the municipality. Local, charitable groups could be contacted to ask for financial support for this project. Grants provided by groups/organizations (i.e. Mountain Equipment Co-op) could be applied for. Local fundraising initiatives (i.e. bottle collections, car washes, etc.) can also be organized. In summary, I strongly believe that the financial demands of this project should not be the determining factor of its success.

As I evidently have much passion towards this project, I am willing to provide my personal time, finances and effort to work alongside the municipality to make it possible. Whether this means being present at inspections, obtaining (and helping paying for) my rock climbing gym instructor certification and/or assisting writing grant applications, I would be happy to help.

Thank you for your consideration and I look forward to hearing from you.

Sincerely,

Brooke Jones



Honourable Selina Robinson  
Minister of Municipal Affairs and Housing  
Parliament Building  
Victoria, BC V8V 1X4

February 8, 2018

Dear Minister Robinson,


On behalf of Victoria City Council, I am writing to request the Provincial government take a leadership role in housing affordability, in partnership with the Federal government, First Nations governments, local governments, and housing providers. Specifically we request Provincial leadership in the following areas:

- (1) Increasing the supply of non-market housing.
- (2) Creating an inventory of public and private land suitable for development for affordable housing.
- (3) Introducing effective fiscal and taxation tools to encourage the use of residential property to provide housing, and discourage speculation, “flipping,” commodity investment and other market distortions that contribute toward a sharp escalation in the price of housing, including adjustments to the Property Transfer Tax to encourage residential occupancy and discourage speculation.
- (4) Guaranteeing a dedicated and fixed portion of revenues from Property Transfer and Land Value Capture taxes for local Affordable Housing and Transit infrastructure.
- (5) Extending Vacancy Taxation Authority to local governments, providing communities with the discretion to decide whether to introduce an additional tax to discourage vacant and derelict buildings, and encourage the occupancy, maintenance, and improvement of buildings to address housing affordability and public safety.
- (6) Restoring the authority of local governments to introduce a Land Value Tax, to incentivize improvements to property for housing and other purposes, and create a disincentive to holding vacant property for speculative purposes.
- (7) Consider granting local governments the authority to take title to vacant and derelict buildings, to encourage the occupancy, maintenance, and improvement of buildings to address housing affordability and public safety.

(8) Amending the Residential Tenancy Act and provide additional resources to the Residential Tenancy Branch to strengthen protections for renters facing rent increases and “renovictions” and “demovictions.”

The City of Victoria is willing and ready to be an active partner for housing affordability and we thank you for your consideration of this request.

Sincerely,



Lisa Helps  
Victoria Mayor

Cc: Honourable John Horgan, Premier  
Honourable Carole James, Minister of Finance  
Capital Region MLA's  
UBCM Member Governments



# DIGITAL MARKETING REPORT

## VILLAGE OF TAHSIS

May 1<sup>st</sup> 2017 - January 1<sup>st</sup> 2018

### 1. SEARCH STATISTICS



\*last 90 days for <http://villageoftahsis.com> only

### SEARCH ENGINE RESULT POSITIONS

Keyword	Nanaimo
tahsis bc	1 ← 1
salmon fishing bc	>100 ← >100
adventure travel	>100 ← >100
friendly cove	77 ← >100
nootka sound	8 ← >100
strathcona park	>100 ← 43
nootka trail	80 ← 74
upana caves	17 ← 35

# DIGITAL MARKETING REPORT

## VILLAGE OF TAHSIS

May 1<sup>st</sup> 2017 - January 1<sup>st</sup> 2018



### TOP ACQUIRING SEARCH PHRASES

Keyword	Clicks	Impressions	CTR	Position
tahsis bc	445	2554	17.42%	1.6
tahsis	267	2127	12.55%	2.1
village of tahsis	183	245	74.69%	1
thasis	44	755	5.83%	2.4
captain meares elementary secondary school	26	74	35.14%	1.3
tahsis bc map	19	161	11.80%	2.1
where is tahsis bc	17	49	34.69%	1.6
tahsis news	15	33	45.45%	1
tahsis, bc	15	96	15.62%	1.1

### SUMMARY / ANALYSIS OF SEARCH ENGINE POSITIONS

A significant opportunity exists to target and optimize tourism related search phrases, in an effort to draw internet researchers to Tahsis as a premier destination for eco-tourism. A dedicated monthly search engine optimization and conversion package would begin the process of making ground on increasing your rankings for organic searches, and a search engine marketing package could purchase visitors searching these phrases more quickly, but less consistently. We usually recommend a combined approach, using SEO and SEM together to increase traffic as a whole.

We would also like to note that the rankings you have gained are primarily links to PDFs - History of Nootka Sound and the trail guide. A visitor who clicks this link will end up directly at the PDF and will circumvent the website. Work needs to be done to optimize website pages with some of this content, as well as potentially adding links to the PDF to bring some visitors back to the website.

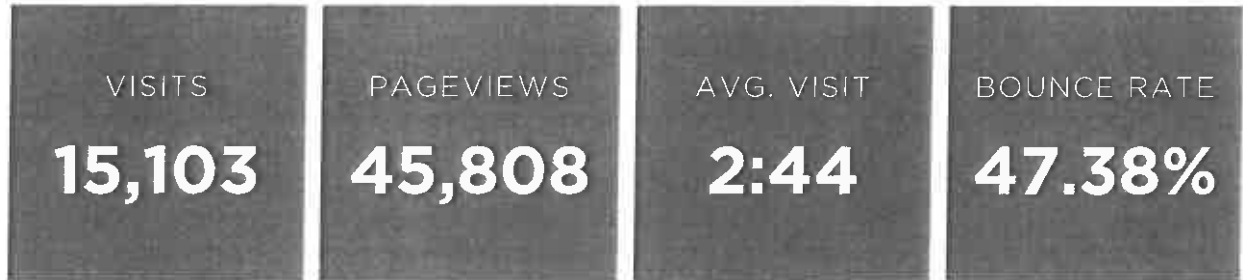
# DIGITAL MARKETING REPORT

## VILLAGE OF TAHSIS

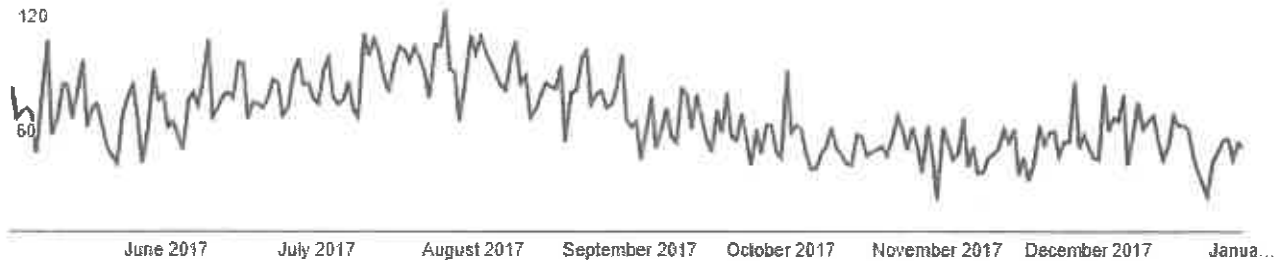
May 1<sup>st</sup> 2017 - January 1<sup>st</sup> 2018



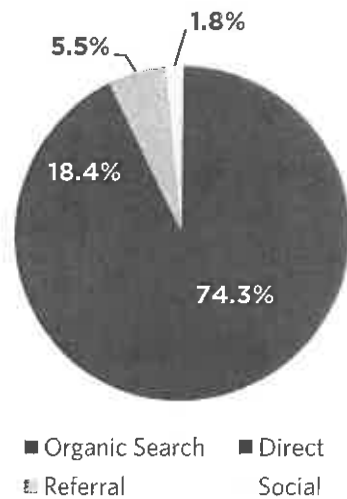
### 2. WEBSITE TRAFFIC & VISITOR ENGAGEMENT



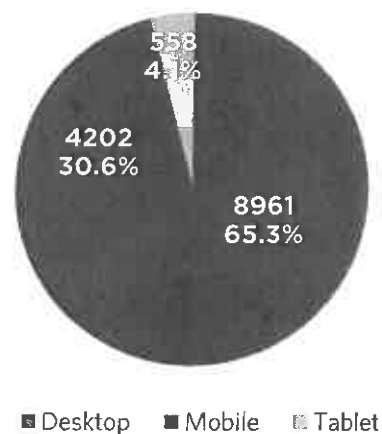
VISITS OVER TIME



VISITS BY SOURCE



VISITS BY DEVICE



# DIGITAL MARKETING REPORT VILLAGE OF TAHSIS

May 1<sup>st</sup> 2017 - January 1<sup>st</sup> 2018



## VISITOR GOAL CONVERSIONS\*



\* We have not set up any goals or event tracking! This is done as part of a SEO/digital marketing campaign.

## TOP CITIES

1. Vancouver  
2,284
2. Victoria  
873
3. Burnaby  
777
4. Gold River  
652
5. Nanaimo  
629
6. Campbell River  
580



## SUMMARY / ANALYSIS OF WEBSITE TRAFFIC

Traffic over the past year clearly shows the peak summer tourism season as being your most busy time of year for the website. This is a good indication that a tourism campaign could achieve some results for drawing in more traffic and visitors to Tahsis. Currently North America is the overwhelming source of traffic, but UK and Germany are the two countries following Canada and USA - both countries that many



# DIGITAL MARKETING REPORT

## VILLAGE OF TAHSIS

May 1<sup>st</sup> 2017 - January 1<sup>st</sup> 2018



Vancouver Island visitors tend to hail from. Campaigns in those markets could help to boost visitors looking for Eco-Tourism and adventure travel in Canada.

### 3. SUMMARY OF WORK COMPLETED THIS PERIOD

If you were on an SEO/digital marketing plan, here is where we would list all of the work done to help boost your website rankings and traffic!

### 4. FINAL ANALYSIS & RECOMMENDATIONS

We recommend the following strategies as you begin planning for 2018 and beyond:

#### 1. Search Engine Optimization

With an SEO package, we will optimize your website for tourism related keywords, to bring organic traffic to your website. SEO packages require a minimum six month commitment, as it takes some time to begin building authority for keywords on a search engine. If you would prefer to target a different demographic as opposed to eco tourism related searchers, we can incorporate that into a search strategy as well.

#### 2. Adventure Blog

We recommend the development of an Adventure Blog, a regularly updated article resource that could feature photos and stories about the amazing things to see and do in Tahsis and the area. If desired, we can support with copywriting for this blog as well on a monthly basis.

#### 3. Emergency Notice System

A banner that can be turned on and off, that will display prominently on your website when turned on. The banner will contain an editable emergency notice, so you can easily share important messages with site visitors, such as critical road closures, water issues, etc.

#### 4. Home Page Photography Updates

Keep your website fresh with an update to the photography on your home page banner. This can be

# DIGITAL MARKETING REPORT

## VILLAGE OF TAHSIS

May 1<sup>st</sup> 2017 - January 1<sup>st</sup> 2018



photography that rotates through, randomly selects and displays a photo each time you load the page, or it can be seasonal to the time of year.

### 5. **Instagram Feed**

As you are now active on Instagram, including a feed of recent photos near the bottom of the website can be a great way to engage visitors, and to encourage social media follows.

Interested in a quote on, or have questions? We'd love to talk with you! Talk to your account manager to set up a meeting; Kristina Crowson, email: [Kristina@arraystudios.com](mailto:Kristina@arraystudios.com), phone: 250-591-2277



# Grant in Aid Application Policy #2007

Name of Group or Organization Ubedam Theater Date: Feb 14/18

I hereby request a Grant in Aid from the Village of Tahsis. The details of this request are below.

1. State the exact amount of monies or in kind assistance (eg. free use of facilities) requested.

We are requesting free use of the Common Room and Gym. for rehearsal space.

2. Briefly outline the purpose of this assistance.

We are in need of a rehearsal space.

PLEASE NOTE, WE WILL APPLY FOR PERFORMANCE USE SEPARATELY

3. Who will benefit from this activity? How many people will benefit?

The Ubedam Theater Group and the Community.

4. What steps have you taken to raise funds? We raise funds buy sponsorships, Ticket sales, 50/50 Draw, Concession Stands, and Grants from the Tahsis Literacy Society.

5. What other local groups have been approached for assistahce? Please indicate what was requested from these groups and whether they have agreed to assist.

We approached David Han to use his place. He Declined the offer due to renting the house.



## Grant in Aid Application Policy #2007

6. Have you approached the Federal or Provincial governments for assistance? Please indicate what was requested from these Senior Governments and whether they have agreed to assist.

Not at this time

7. Will this project proceed if funds or in kind assistance are not provided by the Village?

It is uncertain at this time due to limited rehearsal space.

  
Signature of Authorized representative

Please attach a budget for your project. Please be as complete as you can. You may be asked for further financial information.

If a Grant in Aid for funding is approved, the cheque should be made payable to:

\_\_\_\_\_ and be mailed to: P.O. Box 172, Tahsis, B.C. V0P 1X0

Contact person: AMANDA KINIBBS

Phone number: 250 934 7765